



BRAMPTON – November 23, 2019

CAA Centre

7575 Kennedy Road South

Brampton, ON L6W 4T2

EXHIBITOR INFORMATION

About ExpoFest

ExpoFest is a Kickoff-the-Season Cheerleading Competition with free classes, and an opportunity to shop for cheer related goods and services.

The Competition and Classes will draw people to your exhibit since teams have a lot of time before and after their performance to browse and shop.

What can you expect at ExpoFest?

1. You can sell videos, shoes, bows, music, books, clothing, etc. **No diet or supplement products. **No Food and Beverages sales is permitted.
2. You can inform Coaches and Athletes about your services.
3. You can compare what other companies are offering and get new ideas.
4. There will be **seminars** for the coaches and athletes to attend for free. If you want to promote something large scale or provide a lot of information, you can do that at the seminar. Instead of booking a booth, you can opt to teach an approved topic in a 1 hour class environment, that is related to your service and you can show off what you can offer at the same time. Contact info@expofest.ca to get your topic approved and book your seminar time slot. Note: seminars attendance is left to people's discretion and interest in the topic being presented. ExpoFest cannot guarantee a set number of attendees.

What type of company/group should come?

Fundraising, clothing, uniforms, athletic trainers, shoes, gymnastics mats and training products, music mixing services, choreographers, bows, cheer/gymnastics/coaching instructors, camp/clinics companies, audio equipment, trampolines, signs, team wear and practice wear, bags, jewelry and accessories, trophies and medals, team travel specialists, cheerleading novelty items, make-up/cosmetic/beauty products, hair stylists/styling products, exercise equipment, books, videos, computer program, photographers, sports insurance providers, first aid/CPR instructors, flags/banners/promotional productions, and many more. Contact info@expofest.ca to see if your company/group fits into our event.

Exhibitor Options

Details and Pricing:

A Single Booth space is approx. 8 x 10 ; A Double Booth space is approx. 8 x 20; A Triple Booth space is approx.. 8 x 30.

Each Exhibitor is asked to provide 1 prize give-away.

The Cost to reserve your space is determined by # of tables you have booked plus a 10% commission on sales, to be paid to "ExpoFest Productions Inc.". You will have until December 7th, 2019 to provide payment of the commission on sales.

- **One table (2 x 6) = \$225 Two Tables = \$315 Three Tables = \$405**
- **Power Source/Electricity =\$ extra**
- **2 to 4 chairs are provided**
- **NOTE: You cannot bring your own tables/chairs**

This also includes 3 free announcements during the event.

Booth Setup is to be done on Friday November 22nd. Details regarding setup times, unloading, location of booths, and Saturday schedule will be provided approx. 10days before the event.

**** A non-refundable deposit of ½ of the total contract must be paid by Sept. 27, 2019. The remainder of the contract is due by Oct. 25th, 2019. Anyone booking after Oct. 26th must pay the full amount upon booking. ** Please note that no reimbursement will be given after October 26th, 2019.**

Class/Seminar Instruction: (max. 1 per company)

Teaching a class is a great way to showcase your products or services. You must teach for at least 45 minutes of the 1 hour class (ie. Physical training, fundraising tips, dance class, etc.) and then you can spend the last 15 minutes promoting your actual product or service. Classes are subject to approval. Your class subject must be appropriate for ALL AGE GROUPS.

Companies teaching classes involving physical activities must provide **Proof of Liability Insurance** and must accept responsibility of any incidences/injuries that may occur during the classes.

- **Prices: Before Sept. 21 = \$200 Sept.22-Oct.12 = \$250 Oct.13-Nov.2 = \$300**

Exhibitor Agreement Details

Payments

Payment may be made by

- cheque; payable to “ExpoFest Productions Inc.”. Returned cheques will be subject to a \$50 fee.
- Etransfer from a Canadian Bank to info@Expofest.ca

Cancellation of Display Space

1. If the event is cancelled by ExpoFest Productions Inc., you will receive a full refund for fees paid to ExpoFest Productions Inc. In the event of cancellation, ExpoFest Productions Inc. is not responsible for other costs incurred such as travel, hotels, car rentals, etc.
2. There are NO REFUNDS of display space or class times if you cancel after November 1st, 2019.
3. There will be no cancellations due to inclement weather. If the facility is open, the event will take place.

Your Obligations

1. Your space/time is NOT reserved until you pay the appropriate deposit/full payment (depending on the date of transaction).
2. You must email in one copy of the contract and proof of liability insurance and snail mail the ORIGINAL contract with SIGNATURES (payment enclosed, if paying by cheque).
3. You must arrange your own travel and accommodations for the event.
4. As an exhibitor, you must contribute one item, (appropriate for all age groups) for our prize draw. (ie. Merchandise, gift certificate, etc.) This item will be collected on setup day.
5. You must provide your own signage.
6. Your booth must be setup on the Friday. No morning setups on Saturday.
7. There are to be NO EARLY TEAR DOWNS under any circumstances.
8. ExpoFest Productions Inc., the CAA Centre, and/or their representatives will not be held responsible or liable for any incidences of injury, death, lost, stolen, or damaged items pertaining to: the event itself, shipping, parking, accommodations, or travel.
9. ExpoFest Productions Inc. reserves the right to move booth spaces for the benefit of the event.
10. No food or beverage sales are permitted by exhibitors during the event.